

Design

Create a better experience for all.

Build

Precise factory-made modules enable better asset management, optimizing your investment.

Install

Product arrives at the jobsite pre-made and ready for installation, helping you stay operable during renovations and open faster in new construction.

StudioCraft has the expertise to create nearly any architectural or furniture solution to meet your needs. We deliver the exact designs you desire with our custom multi-material fabrication capabilities.

Need for Speed

StudioCraft Fabricates and Installs Unique, Cross-Facility Cabinetry and Retail Displays for Multi-Brand Auto Dealerships



Need a non-standard furniture solution?
StudioCraft will meet you where you are in the design process.

Project Description

Outfitting the interiors of automotive dealerships can be a costly endeavor, mainly because certain features can only be fabricated by specific builders. With StudioCraft's expansive custom fabrication capabilities, we're able to provide a wide array of solutions across a dealership's floorplate—lowering costs, ensuring aesthetic flexibility, accelerating the installation process, and reinforcing the automotive brand.

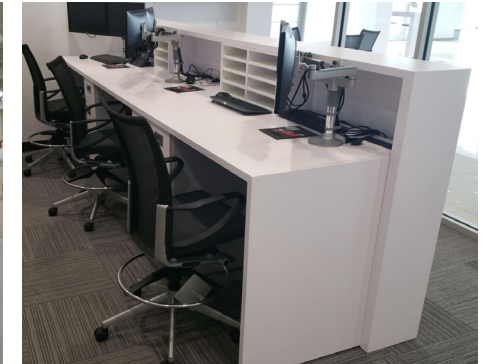
Process

When working with customers, our goal always is to help them open their facilities faster so they can generate revenue more quickly. When we worked with Sonic, the specifications for the cabinetry varied from building to building. We had to accommodate a variety of sizes and solve installation challenges unique to each space. And to help the customer stay on time and on budget, we delivered and installed the cabinets in a short window of time at the end of site construction.

Solution

StudioCraft is uniquely equipped to build a diverse array of custom furniture elements throughout automotive dealerships including service, sales, and reception desks, storage walls, customer kiosks, technology displays, and more. We build these custom furniture components off-site in our factory so the customer can include these items in their FFE budget. Then, we help coordinate delivery and installation to ensure that the customer can quickly open once construction is complete.

A powerful example of StudioCraft's efficient approach is a recent project with Sonic, a group of automotive dealerships (i.e., Mercedes Benz, BMW, Audi, Cadillac, Honda, Mini, Subaru, etc.) that needed cabinetry across multiple facilities. They wanted the design to be structurally consistent but finished in materials unique to each brand the dealership represents. To help Sonic create an elevated experience for customers, we engineered bespoke elements including sales manager desks, printer stands, service desks, and product displays—all similar in size and construction but outfitted with materials specific to the automotive brands in the facility.



About StudioCraft

StudioCraft's team of educated craftspeople—most with degrees in furniture design or fine arts—respect the details. Our track record of custom work demonstrates purposeful design, professional engineering, and precise manufacturing, all of which results in exceptional products backed by impeccable service.

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