

Design

Create a better experience for all.

Build

Precise factory-made modules enable better asset management, optimizing your investment.

Install

Product arrives at the jobsite pre-made and ready for installation, helping you stay operable during renovations and open faster in new construction.

StudioCraft has the expertise to create nearly any architectural or furniture solution to meet your needs. We deliver the exact designs you desire with our custom multi-material fabrication capabilities.

Study Buddies

How the Creation of Simple Study Carrels Led to an Ongoing Partnership with a University



Need a non-standard furniture solution?
StudioCraft will meet you where you are in the design process.

Project Description

Sometimes, the best ideas start with a conversation over coffee and a quick sketch on a napkin. Turning these on-the-fly ideas into beautiful, functional furnishings is a specialty for StudioCraft. The perfect example of this are study carrels we created for the University of Mississippi's School of Medicine. What started as a request for desks led to a lucrative, lasting partnership between the university, our dealer partner, a furniture manufacturer, and StudioCraft.

Process

When the architect for this project met with our dealer partner, he sketched out the skeleton of two systems frames placed back-to-back with an open cavity between them. In his design, the worksurfaces were supported by square legs. A small shelf above the worksurface had task lighting beneath it to illuminate the space during late night study sessions and allow for adequate book storage.

Solution

After the architect further refined his concept, the dealer brought in StudioCraft to work with the furniture manufacturer and deliver a hybrid solution that would exceed the original design intent. To achieve this, we used finishes that exactly matched those of the furniture manufacturer. We also added additional flourishes, including illuminated 3form Chroma top caps and power cutouts on standard veneer tiles.

This substantial project included a large number of study carrel desks, in addition to other items sold by the dealer's primary furniture supplier—a major win for the dealer and StudioCraft. In fact, since working on this project, the dealer has relied on StudioCraft to provide additional solutions for the University of Mississippi. This is just another example of how we help standard furniture manufacturers fulfill challenging design requirements, allowing dealers to capture more of their clients' floorplates as sales.



About StudioCraft

StudioCraft's team of educated craftspeople—most with degrees in furniture design or fine arts—respect the details. Our track record of custom work demonstrates purposeful design, professional engineering, and precise manufacturing, all of which results in exceptional products backed by impeccable service.

StudioCraft
5265 Kellogg Woods Dr SE, Suite B
Kentwood, MI 49548
hello@studiocraft.com
@studiocraftcorp

