

# Design

Create a better experience for all.

# Build

Precise factory-made modules enable better asset management, optimizing your investment.

# Install

Product arrives at the jobsite pre-made and ready for installation, helping you stay operable during renovations and open faster in new construction.

**StudioCraft** has the expertise to create nearly any architectural or furniture solution to meet your needs. We deliver the exact designs you desire with our custom multi-material fabrication capabilities.

## A Win-Win Situation with Custom Millwork

How We Helped a Dealer Win  
More of the Floorplate at a VA Hospital in NYC



Need a non-standard furniture solution?  
StudioCraft will meet you where you are in the design process.

## Project Description

To create a functional yet welcoming experience at the Veterans Affairs (VA) hospital in Manhattan, NY, we worked with our dealer partner to create a custom curved library desk. The VA was looking for a single source for all their furniture and millwork to ease coordination and compliance with purchasing. Due to our extensive custom millwork capabilities, we met the designer’s expectations for aesthetics and helped the dealer win more of the client’s floorplate.

## Process

To execute the design for the desk, we followed the designer’s complex finish schedule including laminate, metal, glass, and ceramic tile. This mix of materials goes beyond the scope of the standard solutions most furniture dealers can provide. Additionally, standard furniture has limited connection angles, which makes curved furniture nearly impossible for most manufacturers to build.

Adding to the complexity of this project was the designer’s specification for a flip-up worksurface door that would serve as both an access to the library station and an ADA top. The station would also have a modular interior, so the VA could efficiently manage and adapt power and data in the future.

## Solution

StudioCraft provides a great value to furniture manufacturers and dealers because we extend their capabilities and their ability to furnish a larger portion of the floorplate. As an example, we can attach frames to our millwork at any angle beyond the standard 90, 120, and 135 degrees. For this project, the furniture manufacturer’s frame forms a flowing curve around the radius of the desk. What’s more, it’s perfectly spaced so the tiles remain fully modular. This highly useful desk includes all the designer’s finish requirements, including ceramic tile that our technicians attached and grouted on site. We also created a hinged worksurface door that folds up and down for a seamless user experience.

The success of this project strengthened our dealer partner’s relationship with the VA’s designer, increasing the likelihood that the dealer will be hired for future custom projects. And because we’ve streamlined our process for fabricating custom items, we’re continuing to help other furniture manufacturers and dealers consistently outpace the competition.



## About StudioCraft

StudioCraft’s team of educated craftspeople—most with degrees in furniture design or fine arts—respect the details. Our track record of custom work demonstrates purposeful design, professional engineering, and precise manufacturing, all of which results in exceptional products backed by impeccable service.

**StudioCraft**  
 5265 Kellogg Woods Dr SE, Suite B  
 Kentwood, MI 49548  
 hello@studiocraft.com  
 @studiocraftcorp

